

BMW of North America, LLC

Pricing Guide

Model Year 2014

Suggested Retail Price

BMW i

Effective December 23, 2013



Series	Model Description	Body Group	NA Code	AG Code	Engine	SOP
BMW i	i3	I01	14IA	1Z23	IB1	03/14
	i3 with Range Extender	I01	14IB	1Z43	IB1	03/14

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Change Notes

12/23/2013	Guerrero	Updated Destination and Handling
12/20/2013	Guerrero	Effective date changed to 12/23/2013
12/20/2013	Guerrero	Initial Release of BMW i3 Ordering Guides

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		i3	i3 with Range Extender	
		Start of Production	03/2014	03/2014
		Base Price U.S.A. Port of Entry*	\$41,350	\$45,200
		Base Price Euro Deliver Munich Pick Up	NA	NA
		Base Price Diplomatic U.S.A. Port of Entry	\$39,285	\$42,940
Non-Metallic		STD	STD	
B74	Arravani Grey w/BMW i Frozen Blue accent	x	x	
B85	Capparis White w/BMW i Frozen Blue accent	x	x	
Metallic		\$550	\$550	
B72	Ionic Silver Metallic w/BMW i Frozen Blue accent	x	x	
B78	Solar Orange Metallic w/Frozen Grey accent	x	x	
B79	Laurel Grey Metallic w/ BMW i Frozen Blue accent	x	x	
B81	Andesite Silver Metallic w/ BMW i Frozen Blue accent	x	x	
Upholstery				
BK	Sensatec/Cloth	NC	NC	
BKCI	Mega Carum Spice Grey Sensatec & Carum Spice Grey Cloth	x	x	
NH	Leather/Cloth	NC	NC	
NHFC	Giga Cassia Natural Leather & Carum Spice Grey Wool Cloth	x	x	
NL	Full Leather	NC	NC	
NLFT	Tera Dalbergia Brown Full Natural Leather	x	x	
Worlds				
ZGW	Giga World	\$1,700	\$1,700	
2G6	Giga 19" BMW i Light Alloy Turbine wheels style 429 w/all-season tires (19x5.0, 155/70 R19 front and 19x5.5, 175/60 R19 rear)	x	x	
or	2T7 Sport 20" BMW i Light Alloy Double Spoke wheels style 430 w/mixed tires (20x5.0, 155/60 R20 front and 20x5.5, 175/55 R20 rear)	+ \$1,300	+ \$1,300	
319	Universal garage-door opener	x	x	
322	Comfort Access keyless entry	x	x	
441	Smoker's package	x	x	
655	Satellite radio with 1 year subscription	x	x	
7KY	Giga (Leather and Cloth)	x	x	
ZGW will delete STD or 100% equipment 7KX and ZWM		x	x	
Note: ZWM - Mega World				
ZTW	Tera World	\$2,700	\$2,700	
2G5	Tera 19" Light Alloy Turbine wheels style 428 w/all-season tires (19x5.0, 155/70 R19 front and 19x5.5, 175/60 R19 rear)	x	x	
or	2T7 Sport 20" BMW i Light Alloy Double Spoke wheels style 430 w/mixed tires (20x5.0, 155/60 R20 front and 20x5.5, 175/55 R20 rear)	+ \$1,300	+ \$1,300	
319	Universal garage-door opener	x	x	
322	Comfort Access keyless entry	x	x	
441	Smoker's package	x	x	
655	Satellite radio with 1 year subscription	x	x	
7KZ	Tera (Full Leather)	x	x	
ZTW will delete STD or 100% equipment 7KX and ZWM		x	x	
Note: ZWM - Mega World				

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		i3	i3 with Range Extender
Packages			
ZPK	Parking Package	\$1,000	\$1,000
	3AG Rear view camera	x	x
	508 Park Distance Control	x	x
	5DP Parking Assistant	x	x
	5DU Park Assistant Package	x	x
ZTD	Technology + Driving Assistant Package	\$2,500	\$2,500
	5AT ACC Stop & Go + Active Driving Assistant	x	x
	609 Navigation system	x	x
	6AK BMW Online and BMW Apps	x	x
	6AM Advanced Real-Time Traffic Information	x	x
Options			
2T7	Sport 20" BMW i Light Alloy Double Spoke wheels style 430 w/mixed tires <i>(20x5.0, 155/60 R20 front and 20x5.5, 175/55 R20 rear)</i> <i>In combination with ZGW</i> <i>In combination with ZTW</i> <i>Alternate in package</i>	\$1,300 + \$1,300 + \$1,300 ZGW, ZTW	\$1,300 + \$1,300 + \$1,300 ZGW, ZTW
494	Heated front seats	\$350	\$350
4U7	DC Fast Charging (SAE)	\$700	\$700
674	Harman/Kardon premium sound	\$800	\$800
Other Charges			
Destination & Handling		\$925	\$925
Standard			
249	Multifunction steering wheel	STD	STD
2D6	Mega 19" BMW i Light Alloy Star Spoke wheels style 427 w/all-season tires <i>(19x5.0, 155/70 19)</i>	STD	
2D7	Mega 19" BMW i Light Alloy Star Spoke wheels style 427 w/all-season tires (REX) <i>(19x5.0, 155/70 19 front and 19x5.5, 175/60 19 rear)</i>		STD
2VB	Tire pressure monitor	STD	STD
302	Anti-theft alarm system	STD	STD
423	Floor mats	STD	STD
430	Auto-dimming interior and exterior mirrors	STD	STD
442	Cupholders	STD	STD
473	Center armrest	STD	STD
493	Storage package	STD	STD
4T9	Heat pump	STD	
4U8	AC Fast Charging	STD	STD
521	Rain sensor and auto headlights	STD	STD
534	Automatic climate control	STD	STD
544	Dynamic Cruise Control	STD	STD
570	Stronger electricity supply	STD	STD
5A2	LED Headlights	STD	STD
5AK	LED lights elements	STD	STD
606	Navigation Business	STD	STD
645	Radio control US	STD	STD
653	HD Radio	STD	STD
693	Satellite radio preparation	STD	STD
6AC	BMW Assist eCall	STD	STD
6AE	BMW TeleServices	STD	STD
6AP	Remote Services	STD	STD
7KX	Mega (Sensatec and Cloth)	STD	STD
7RS	Comfort package	STD	STD

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		i3	i3 with Range Extender
Standard			
845	Acoustic belt warning	STD	STD
853	Language Version English	STD	STD
8KL	Oil Chg 10,000 mls/12 months		STD
8SM	Visible chassis number	STD	STD
8TN	Daytime driving lights	STD	STD
992	characteristic control attachment	STD	STD
Wheels			
	Mega 19" BMW i Light Alloy Star Spoke wheels style 427 w/all-season tires Front / Rear: 19x5.0, 155/70 19	Standard	
Code: 2D6 Style: 427	2D6 will add 927 to the order	x	
	Mega 19" BMW i Light Alloy Star Spoke wheels style 427 w/all-season tires (REX) Front: 19x5.0, 155/70 19 Rear: 19x5.5, 175/60 19		Standard
Code: 2D7 Style: 427	2D7 will add 927 to the order		x
	Tera 19" Light Alloy Turbine wheels style 428 w/all-season tires Front: 19x5.0, 155/70 R19 Rear: 19x5.5, 175/60 R19	ZTW	ZTW
Code: 2G5 Style: 428	2G5 will add 927 to the order	x	x
	Giga 19" BMW i Light Alloy Turbine wheels style 429 w/all-season tires Front: 19x5.0, 155/70 R19 Rear: 19x5.5, 175/60 R19	ZGW	ZGW
Code: 2G6 Style: 429	2G6 will add 927 to the order	x	x
	Sport 20" BMW i Light Alloy Double Spoke wheels style 430 w/mixed tires Front: 20x5.0, 155/60 R20 Rear: 20x5.5, 175/55 R20	\$1,300 ZGW (upgrade)	\$1,300 ZGW (upgrade)
Code: 2T7 Style: 430	In combination with ZGW In combination with ZTW	ZTW (upgrade) + \$1,300 + \$1,300	ZTW (upgrade) + \$1,300 + \$1,300